

## Size/Visibility Guide

We provide this chart so that you can more easily determine the size of you graphics. This chart is based using black, white and red text. Spacing from the edges of your sign and from other graphic elements will also effect the visibility.

Graphic Height in Inches	Best Readability	Furthest Readable Distance
½ in.	5 ft.	12 ft.
¾ in.	7.5 ft.	18 ft.
1 in.	10 ft.	30 ft.
2 in.	20 ft.	70 ft.
3 in.	30 ft.	100 ft.
4 in.	40 ft.	140 ft.
5 in.	50 ft.	175 ft.
6 in.	60 ft.	200 ft.
7 in.	70 ft.	275 ft.
8 in.	80 ft.	350 ft.
9 in.	90 ft.	400 ft.
10 in.	100 ft.	450 ft.
12 in.	120 ft.	525 ft.
15 in.	150 ft.	630 ft.
18 in.	180 ft.	750 ft.
24 in.	240 ft.	1000 ft.
30 in.	300 ft.	1250 ft.
36 in.	360 ft.	1500 ft.
42 in.	420 ft.	1750 ft.
48 in.	480 ft.	2000 ft.
54 in.	540 ft.	2250 ft.
60 in.	600 ft.	2500 ft.

Please note that the visibility of your graphics and text will also depend on what colors you are using.

The above suggestions are based on white text on a red substrate.